



## **As Consumers Fear a Looming Recession, Go2Africa Shares Tips and Itineraries for More Budget-Friendly African Safaris**



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**Cape Town, South Africa (October 11, 2022):** As consumers spent this last summer feeling the effects of inflation hit their pocketbooks and skepticism of a recession in 2023 looms, travelers are looking to be smarter when it comes to where and how they spend. While taking an African safari might seem like an expensive endeavor, Go2Africa has developed an [affordable African safari](#) guide that proves otherwise. Leveraging its network of 3,000+ suppliers across the continent and 20 years of experience, Go2Africa aims to help travelers with a small budget but a big desire to visit the beautiful continent.

These safari tours and packages have been designed with the aim of delivering genuine, value-for-money safari experiences in the continent's most iconic destinations. Go2Africa has prepared itineraries for Kenya and Tanzania that feature attractions like Masai Mara, Serengeti, and Ngorongoro Crater. The tour operator has also put together safari packages for Botswana, Namibia, and South Africa. These trips will

guarantee travelers value for their money and include classic big game destinations such as Botswana's Okavango Delta and South Africa's Kruger National Park, plus must-visit Cape Town and Victoria Falls.

### **6-DAY BEST-PRICED KENYA MARA & LAKE NAKURU (PRIVATE OVERLAND)**

From \$2,240 per person sharing

Recommended for travelers who are pressed for time and want to maximize a limited budget, this overland safari serves up an amazing itinerary at a very competitive rate. Beginning and ending in Kenya's capital, Nairobi, this tour forsakes the usual city hotel for a tented camp in the Nairobi National Park, assuring wildlife sightings from the first afternoon. Safe in the hands of a professional driver-guide, this tour uses a mix of tented camps and lodges with cottage accommodation, including a spa with a massage therapist and a swimming pool.

### **7-DAY BEST-PRICED TANZANIA SAFARI (GROUP SCHEDULED 4X4)**

From \$2,670 per person sharing

The ideal solution for travelers short on time and budget but who want the entire northern Tanzania safari experience, this 7-day tour begins with the giants of Tarangire National Park – elephants and baobab trees – before moving on to the panoramic views from a lodge overlooking Lake Manyara. The already impressive game viewing then moves up a division into the heavyweights: the Serengeti and the Ngorongoro Crater between them can promise a wealth of wildlife ranging from vast herds of migrating wildebeest in season to big cats, wild dogs, rhinos, and elephants. A professional guide takes care of the driving between destinations. It conducts game drives, opening up the secrets of the landscape and offering insights into both the wildlife and various cultures of the area. Travelers stay at selected lodges and tented camps that offer great value for money without sacrificing comfort. All accommodations are en suite and have electric light and battery recharging facilities - some also have swimming pools, Wi-Fi, and even a massage therapist if they really feel like spoiling themselves.

### **10-DAY NAMIBIA FAMILY SELF-DRIVE**

From \$2,275 per person sharing

This 10-day self-drive adventure to discover highlights of Namibia – Etosha National Park, Swakopmund, and Sossusvlei – is one sure way to save money and travel at your own pace. Beginning in Windhoek, this comprehensive itinerary takes travelers to the private Onguma Game Reserve on the outskirts of the game-packed Etosha National Park before arriving in the rugged Damaraland region, where they can view ancient rock art at Twyfelfontein and search for the unique desert elephant. Drive from desolate Damaraland to Namibia's undisputed playground, Swakopmund, on the striking Atlantic coast for a taste of the area's adrenaline-filled activities. Finally, head inland to the Namib Desert to view and even climb the enormous red sand dunes at Sossusvlei before returning to Windhoek.

In addition to curating affordable safari packages, Go2Africa has also offered tips to travelers on how to book one.

Six tips to book an affordable safari from Go2Africa

### **1. Stay Longer in One Place**

Internal flights in Africa can get expensive, so to minimize expenses, Go2Africa recommends choosing just one park or game reserve in which to spend an entire vacation. Travelers should decide based on what they want to see and do on a safari tour. Travelers wishing to see the Big 5 can visit the Kruger or Zimbabwe's Hwange National Park. Or, if travelers want to see the Great Wildebeest Migration, head for the Masai Mara between about July and November or the Serengeti around December to July.

### **2. Choose the Right Destination**

When booking an affordable African safari, it's important to choose a destination that aligns with the set budget. For example, although East Africa is well-known for safaris, a trip to countries such as Kenya and Tanzania can be expensive due to high national park fees and vast distances between destinations. Botswana and Zambia can typically make out to be a more affordable safari destination compared to Kenya and Tanzania. Still, some destinations, such as the Okavango Delta, are remote and can only be accessed via charter plane, which increases trip expenses. The most affordable African safari destinations are those that are accessible, offer plenty of choice when it comes to picking a game reserve, and charge fees in local currencies as opposed to the US dollar. With favorable exchange rates and infrastructure for self-drive vacations and trips, South Africa and Namibia are best suited for an affordable safari trip. Additionally, travelers looking for cheaper safari tours can also consider Zimbabwe, which boasts low accommodation, food, and transport costs.

### **3. Use a Local Safari Operator**

Booking with a reputable safari company based in Africa will not only offer better rates but also guarantee travel agents who can offer a thoughtfully curated list of specific suppliers. Bonus: travelers will have access to support 24/7 on the ground instead of a call center operating in another time zone!

### **4. Consider a Self-Drive Holiday**

Renting vehicles to travel between destinations helps travelers avoid expensive air travel and save money on their trips. The process of renting a vehicle in countries like South Africa and Namibia is straightforward, and the countries offer excellent infrastructure, good road networks, and safari parks to visit.

### **5. Compromise on Luxury**

Choose to stay at a tented camp rather than a luxury safari lodge. This is not only an authentic and affordable safari option, but it also offers a more romantic experience of sleeping under canvas in the African bush. Most tented safari camps have amenities like flush toilets, warm showers, comfortable beds, and even swimming pools, guaranteeing travelers a comfortable stay.

### **6. Travel During Low/ Green Season**

Safari's low season is typically from November to April, depending on the destination, coinciding with Africa's rainy season. Around this time, prices for safari tours and accommodations are low. During this season, the rains transform the African bush into lush, emerald landscapes, and prey animals come to give birth and graze while predators follow suit to hunt.

For bookings and inquiries, contact: [www.go2africa.com](http://www.go2africa.com) / [contact@go2africa.com](mailto:contact@go2africa.com) / 1-866-438-8677

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### **About Go2Africa**

[Go2Africa](http://www.go2africa.com), part of the Nawiri Group, is a multi-award-winning and B Corp-certified travel specialist based out of Cape Town and Nairobi. Driven by a passion for positive change, Go2Africa curates unforgettable African safari holidays that leave a lasting impact. Celebrating over 25 years, they have first-hand knowledge and relationships with over 1000+ carefully selected partners across Southern and Eastern Africa. With the most accredited and awarded safari specialists recognized by Conde Nast Traveler and Travel & Leisure, travelers are in expert hands.

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