



Go2Africa’s Award-Winning Safari Travel Specialists Share Travel Trends and Hotel Openings in Africa for 2024

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Cape Town, South Africa (November 1, 2023): Travel operator, [Go2Africa](#), is pleased to share their top travel trends and the exciting hotel openings in Africa for 2024. With new luxury safari camps opening and destinations catering to every type of traveler from honeymoons to family trips, there has never been a better time to visit Africa. The Go2Africa team of experts has been committed to curating exceptional travel journeys since 1998, with 100% of the revenue remaining in Africa to support local communities and conservation projects. With an entire team of African born and raised specialists, including eleven named as Conde Nast Traveler’s Top Travel Specialists in 2023, travelers can trust their expertise. Whether it is your first trip to Africa or you are planning to get further off the beaten path, travelers can start planning now with confidence that every detail from A to Z will be taken care of with 24/7 on-safari support.

Maija DeRijk-Uys of Go2Africa shares, *“It’s been a privilege to connect people from all over the world with the beauty and wonder of Africa. We have been at the forefront of trends, new openings and developments all while enabling the promotion of sustainable tourism practices that benefit local communities, and protect wildlife and the environment. For a quarter of a century, our team of specialists has been constantly exploring and researching the best safaris, properties and experiences for our travelers so they can plan with ease when they work with Go2Africa.”*

Travel Trends

Wellness Travel

Whether you are practicing yoga, meditating in the midst of African plains, indulging in a spa treatment, or taking a dip in the azure waters of a private beach (immersing yourself in the healing properties of the natural world) – the ultimate goal is to return home feeling healthier, happier, and more relaxed than when you arrived. Go2Africa has handpicked some top wellness retreats for 2024 offering both wellness and farm-to-table dining experiences. [Gibbs Farm](#) in Tanzania is a welcoming retreat on a working farm. Healthy, home cooked meals and fresh garden vegetables prevail. Visit the working coffee plantation, dairy farm, and piggery, and perhaps enjoy an interactive experience as you lend a hand in milking the cows, feeding the pigs or joining the farm's coffee roasters to experience traditional coffee roasting methods. [Babylonstoren](#), offers 200 acres of working farmland, where guests can visit the extensive fruit and vegetable garden. It is currently the wineland's best locally sourced concept includes meals made with fresh, wholesome ingredients. [Sterrekopje](#) offers more than just a stay, it is a journey filled with slow-paced rhythms and rituals. Through grounding activities, holistic treatments, and seasonal farm-to-table feasts you gently come back into your body, re-weaving your innate soil to soul connection. We call it ancestral luxury, conscious living.

Hands on Wildlife Management

There has been an increasing interest in hands-on wildlife experiences where travelers can get involved with behind-the-scenes collaring, vet shadowing, and endangered animal monitoring experiences. A number of the Go2Africa [Trips With A Purpose](#) include wildlife conservation at a Positive Impact project supporting local communities, environmental work, or wildlife conservation. They include an additional financial contribution from Go2Africa towards specific projects. Examples include:

Gorilla Trekking for a Cause: This incredible 6-day [Trip with a Purpose](#) gives travelers the chance to enjoy one of Africa's most beloved countries, Rwanda. Experience local culture and learn about the mammoth efforts being made to save endangered mountain gorilla populations, while partaking in the humbling experience of gorilla trekking. When travelers book this trip, a portion of the proceeds goes to the Dian Fossey Gorilla Fund which opened its campus in February 2022. Travelers can visit and tour the campus before or after their gorilla trek.

Community Engagement

Go2Africa is proud to work with and support a fantastic collection of independent, innovative and inspiring community development projects. They are committed to playing a part in building an inclusive and prosperous future for all where travel spending has a tangible, positive impact. They assist in equipping schools with learning materials, building resources, and nutrition for students, as well as providing scholarships for secondary and tertiary institutions with invaluable mentoring programs. Below are examples of how travelers can partake.

Education for a Future: This 10-day luxury community and wildlife safari takes one into the heart of Africa, where days are spent immersed in local African culture, learning about what is being done to empower the people of the continent, and enjoying big game viewing. On a tour of [Victoria Falls and Zimbabwe Community Wildlife Safari](#), guests can visit Maunga Village and experience a full day in Hwange National Park to visit a sewing group run by women who repurpose old items into beautiful new gifts. This trip offers the opportunity to meet people on the ground benefiting from tourism while supporting their primary schools and small businesses. When this safari is booked, Go2Africa will donate

to the Maunga Village Primary School near Livingstone, to improve the school's facilities and provide access to food for learners.

New Openings

Tanzania

The reimagined safari lodge, Serengeti Explorer, the first property under [Elewana's Explorer](#) brand, will open in January 2024. Sitting high up on the Nyaboro Hills overlooking the endless plains for which the Serengeti is famed, it is the perfect place to see and access the Great Migration. Thanks to its prime location, guests will have access to one of the world's most iconic wildlife ecosystems. There will also be multiple restaurant options including a chef's table in the wine cellar, an art gallery, a kids' bushcraft center, yoga and fitness facilities, an outdoor cinema, and photo lab.

Botswana

In the heart of Botswana's Okavango Delta, African Bush Camp's new [Atzaro Okavango Camp](#) will open for visitors in March 2024. The camp, powered entirely by solar energy, offers "savanna meets delta" adventures and unique year round wildlife encounters with elephant, buffalo, lion, leopard, giraffe, lechwe, and hippo. Each luxurious tent comes with air-conditioning, private plunge pools, and Wi-Fi, ensuring that you never have to compromise on modern amenities while enjoying the serenity of the African wilderness.

In one of the last truly wild corners of Africa, [Tawana](#), Natural Selection's new build camp, sits entirely unfenced, allowing the wildlife to wander right through the heart of the camp, With a beautiful riverside location on the Gomoti River, guests will find a high concentration of large herbivores, antelope and predators including healthy populations of lion, leopard, and African wild dogs in close proximity to the lodge.

Uganda

Opening its fifth lodge in May 2024, [Volcanoes Safaris](#), Kibale Lodge will be perfectly positioned for chimpanzee trekking in Kibale National Park in Uganda. With a community of over 1,500 chimpanzees, it is one of the best parks to view chimpanzees in Africa. This expansion complements the existing circuit of Volcanoes Safaris' four great ape lodges and will offer a seamless safari across Rwanda and Uganda, letting guests experience the unique gorilla, chimpanzee, and wildlife of the Albertine Rift.

Plan your safari with [Go2Africa](#) now.

About Go2Africa

Go2Africa is a multi-award-winning and B Corp certified tour operator based out of Cape Town that curates exceptional and personalized African holidays, specializing in safaris. Celebrating over 25 years, the team has been committed to building first-hand knowledge of every destination, lodge, and activity they recommend from their 3000+ partners. Working across 15 countries in Africa and the Indian Ocean Islands, 100% of its revenues stay in Africa, supporting local communities and conservation projects through its Positive Impact Initiatives. With an entire team of African-born and raised specialists, including eleven named as Conde Nast Traveler's Top Travel Safari Specialists in 2023, travelers are in

expert hands. Go2Africa is part of the Nawiri Group, a corporate portfolio of responsible and pioneering travel brands in the safari industry.

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