



New and Improved Guided Mountain Experiences at Alyeska Resort for the 24/25 Ski Season
Black Diamond Club Now Open with helipad access to the world-famous Chugach Mountain range



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Girdwood, Alaska (October 7, 2024): [Alyeska Resort](#) is pleased to announce new and improved [guided mountain experiences](#) for guests. The property's newly opened Black Diamond Club allows guests access to the hotel's helipad, which gives helicopter and cat skiers convenient access to the world-famous Chugach Mountain range, covering beautiful terrain with alpine bowls, colossal mountain faces, towering glaciers, sheltered trees, and steep powder skiing. In winter, guests are on the doorstep of 1,610 skiable acres and 76 trails, including North America's longest double black diamond run. The mountain is home to a 40-passenger aerial scenic tram with panoramic views and features seven dining experiences, including [Seven Glaciers](#), a AAA Four Diamond Award restaurant with unparalleled views overlooking seven hanging glaciers.

Alyeska Resort is excited to offer new and improved products for both guests and locals. Booking for all Mountain Sports School experiences opens in late October. New this year, lessons will be available to book online at a discounted rate, allowing all hotel guests to book alongside locals.

Private Ski Lessons & Terrain Based Learning

Everyone from first-timers to experts will find themselves progressing on the mountain after a private lesson with Alyeska's professional instructors. For first-time skiers, lessons start at \$99 and include lift tickets and rentals. For children ages 4-6, private lessons start at \$129, including a lift ticket. For ages 7+, private lessons start at \$399 for a half-day. The [Terrain Based Learning™ Method](#) at Alyeska Resort is a groundbreaking revolution in the snow industry that has garnered acclaim and recognition across the

nation, transforming how guides teach skiing and snowboarding and creating an immersive and dynamic environment that enhances the learning experience. Using specifically shaped snow features to naturally control a skier's speed and body position, Terrain Based Learning™ removes the traditional fears and anxieties associated with skiing. They are thrilled to be at the forefront of this innovation, making it accessible to their guests at Alyeska Resort, where the adventure of snow sports is redefined.

Mountain Explorer's Club

A guided youth experience open to ages 13-17, the Mountain Explorer's Club is available for all ability levels. The focus will be driven towards mountain exploration and the individual's skill set. Students will be grouped with others of similar age and ability. This adventure must be booked online for \$249 and is for novice-advanced skiers and snowboarders.

Private Guided Experiences for Guests

A great option for first-time visitors to Alyeska Resort, this is a chance to get to know the mountain from the experts. Whether hunting for freestyle tips, searching for the steeps, or craving the carve, Alyeska guides will enhance the day on the hill. This experience is not a lesson—the guest controls the experience and their day while the PSIA & AASI-certified coaches provide added mountain or skill intel. The purchase of a private experience allows access to the Mountain Sports School line at each chairlift whenever accompanied by a guide.

High-End Demo Fleet

A new demo fleet of skis and snowboards will be available to guests for the 2024-2025 season consisting of Head, Stockli, Kastle, K2 & Line. Guests will be able to tune their gear overnight so that it will be ready for the first tracks the next day.

Enhanced Mountain Host Program

The Mountain Host Program this season is a new service initiative to expand the resort's ability to better communicate with their mountain guests and be a friendly face to greet skiers as they arrive. They will provide information on mountain products and services, help monitor for safe riding, and be stationed at various points on the mountain daily. Riders can expect up to 10 hosts around the mountain at all times, ready to offer tours, wayfinding help, recommendations for runs or gear, and detailed knowledge about all current runs and trail conditions.

Black Diamond Club

New for the 2024/25 ski season is the debut of Alyeska Resort's [Black Diamond Club](#), a luxury offering of premium accommodations, services, and exclusive amenities. The new Black Diamond Club (BDC) takes over the resort's top floor, accessible only to guests with keycard access, offering privacy and exclusivity. The renovation includes 36 newly appointed rooms with styles ranging from the 325 sq. ft. club rooms to a 1,971 sq. ft. glacier presidential suite, each outfitted with a 50-inch smart screen television, Nespresso machine, Dyson hair dryer, luxury jersey robes and slippers, bathroom amenities by Bamford, luxury linens and a pillow menu to cater to individual sleep style. The BDC's exclusive lounge offers the resort's most premium views with vistas of its surrounding glaciers and Chugach mountains. From here, guests have access to a private concierge to arrange daily activities on and off the property and a VIP Ski Valet in the winter. A dedicated lounge will also extend daily complimentary breakfast and

afternoon après cocktails and refreshments exclusive to BDC guests. Prices for the Black Diamond Club for the 2024/2025 ski season start at \$699 for a club room and \$3,499 for the presidential suite.

Guests can also enjoy Alaska's first-ever [Nordic Spa](#), a perfect après-ski experience, with a [Twilight Soak](#) available in the evenings from 5 p.m. to 9 p.m. A 50,000 sq. ft series of outdoor hot and cold Hydrotherapy pools, massage treatments, and wellness offerings, the traditions of Nordic spas provide great health benefits, including soothing sore muscles, creating a stronger immune system, reducing inflammation, and releasing endorphins. The experience includes cold water plunges and waterfalls, aromatherapy-infused steam rooms, a Halotherapy Signature sauna, a Finnish sauna, and an exfoliation cabin featuring Alaskan sea salt, all connected by a heated pathway.

Ikon Pass offers access to 60 global destinations and spring skiing at select destinations across North America. With access to seven days at Alyeska Resort with no blackout dates, Ikon Pass holders can enjoy the ultimate access, while Ikon Base Pass holders will have access to five days with no blackout dates. Alyeska Resort is also available on the Ikon Session Pass, where blackout dates apply. To see all Ikon Pass benefits, visit [here](#). Ikon Pass is on sale for the 24/25 winter season at www.ikonpass.com.

About Alyeska Resort: [Alyeska Resort](#) is Alaska's premier year-round destination featuring 299 rooms, a 40-passenger aerial scenic tram, an indoor saltwater pool, and seven dining options, including Seven Glaciers, the resort's AAA Four Diamond Award restaurant with unparalleled views overlooking seven hanging glaciers. With 1,610 skiable acres, 76 named trails, and over 669 inches of snow annually, Alyeska Resort is truly a playground for all levels of skiers and riders. In the summer, Alyeska is your gateway to the Chugach Mountains, offering a peek into the vast wilderness of this breathtaking mountain range. Home to numerous wildlife and flora species, Alyeska seamlessly entwines luxury accommodations with convenient access to nature. First opened in 1994, the resort was acquired in 2018 by Pomeroy Lodging, a Canadian hospitality company that also operates the Kananaskis Lodge and Nordic Spa in Canada. To learn more about Alyeska Resort, visit alyeskaresort.com.

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About Alyeska Nordic Spa: Opened in September 2022, [Alyeska Nordic Spa](#) provides visitors an opportunity to enjoy a 50,000-square-foot series of outdoor hot and warm hydrotherapy pools, massage treatments, and wellness experiences. Guests with reservations for Hydrotherapy Access can relax and unwind for up to 12 hours a day. Inspired by Alaska's wild landscapes, Two Trees Bistro is open for breakfast, lunch, cocktails, and dinner. Located in Girdwood, Alaska, just 45 minutes from Anchorage, the Nordic Spa, owned and operated by Pomeroy Lodging, is the first in Alaska. Guests can visit for a day of wellness or as the perfect complement to a stay at the year-round Alyeska Resort. To learn more about Alyeska Nordic Spa, visit anordicspa.com.

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About Pomeroy Lodging: [Pomeroy Lodging](#) is an independent hospitality company based in Alberta, Canada. Managing a wide portfolio of hotels, resorts, and spas since 1941, Pomeroy Lodging is deeply invested in the communities in which they operate. Their investments go beyond the walls of their

hotels and the land they build on. They are dedicated to making their people, partners, guests, and communities strong, successful and sustainable. Pomeroy Lodging is driven to make a difference because they cherish where they come from and where they grow. Pomeroy Lodging has a dedicated leadership team with a clear vision for business development and partnership opportunities that provide development and growth opportunities to all employees.

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