



## **Alyeska Resort Joins the Ikon Pass Community for Winter 23/24, Becoming Its First Destination in Alaska**



[Download Images](#)

**Girdwood, AK (April 18, 2023):** [Alyeska Resort](#) is pleased to announce they will be joining the Ikon Pass community, bringing the Alaskan basecamp for adventure to [Ikon Pass](#) holders for winter 23/24. Ikon Pass offers access to 56 global destinations and spring skiing at select destinations across North America. Alyeska Resort joins Ikon Pass as the first mountain to be offered in Alaska. With access to seven days at Alyeska Resort with no blackout dates, Ikon Pass holders can enjoy the ultimate access, while Ikon Base Pass holders will have access to five days, with select blackout dates. Alyeska Resort is also available on the Ikon Session Pass.

*“We are thrilled to expand into Alaska and invite the Ikon Pass community to discover Alyeska Resort,”* said Erik Forsell, Chief Marketing Officer, Alterra Mountain Company. *“Alyeska Resort is truly an iconic destination with its storied terrain, stunning views, scenic tram, and adventurous atmosphere.”*

A winter playground for all levels of skiers and riders, Alyeska Resort is located just 40 miles south of Anchorage, Alaska in Chugach State Park, offering glacier-filled vistas and Northern Light sightings. In the winter, guests have access to 1,610 skiable acres including the longest double black diamond run in North America. The mountain is home to a 60-passenger aerial scenic tram with panoramic views, 76 trails, and over 669 inches of snow annually, plus seven dining experiences,

including [Seven Glaciers](#), a AAA Four Diamond Award restaurant with unparalleled views overlooking seven hanging glaciers.

Alyeska Resort is the perfect base camp for endless adventure and relaxation. Skiers can also enjoy Alaska's first-ever [Nordic Spa](#), offering a way to disconnect to reconnect and experience a 50,000 sq. ft series of outdoor hot and cold Hydrotherapy pools, massage treatments, and wellness offerings. Guests with reservations for Hydrotherapy Access can relax and unwind for up to 12 hours a day. The traditions of Nordic spas provide great health benefits which include soothing sore muscles, creating a stronger immune system, reducing inflammation, and releasing endorphins. The experience includes cold water plunges and waterfalls, aromatherapy-infused steam rooms, a Halotherapy Signature sauna, Finnish sauna, and an exfoliation cabin featuring Alaskan sea salt, all connected by a heated pathway.

*“Alyeska Resort is delighted to partner with Ikon Pass. This partnership creates exciting new opportunities for skiers to enjoy the grandeur of winter in Alaska all from the comfort of our chateau-style resort and new luxury Black Diamond Club accommodations. Not only will Ikon Pass holders have access to Alyeska’s world-class skiing and riding, but they’ll also be able to rejuvenate at our 50,000 sq. ft. Alyeska Nordic Spa, enjoy apres ski at seven exceptional restaurants, have an opportunity to see the northern lights and experience outdoor activities such as snowshoeing, fat tire biking and our aerial winter tram,”* shares Ryan Pomeroy, CEO of Pomeroy Lodging.

Current and new pass holders are invited to join the Ikon Pass community at its lowest rates of the season before April 21, 2023, when prices go up \$100 and certain promotions end. To see all Ikon Pass benefits, visit [here](#). Ikon Pass is on sale for the 23/24 winter season at [www.ikonpass.com](http://www.ikonpass.com).

###

**About Alyeska Resort:**

[Alyeska Resort](#) is Alaska's premier year-round destination featuring over 300 rooms, a 60-passenger aerial scenic tram, an indoor saltwater pool, and seven dining offerings including Seven Glaciers, the resort's AAA Four Diamond Award restaurant with unparalleled views overlooking seven hanging glaciers. With 1,610 skiable acres, 76 named trails, and over 669 inches of snow annually, Alyeska Resort is truly a playground for all levels of skiers and riders. In the summer, Alyeska is your gateway to the Chugach Mountains, offering a peek into the vastness and wild nature of this breathtaking mountain range. Home to numerous wildlife and flora species, Alyeska seamlessly entwines luxury accommodations with convenient access to nature. First opened in 1994, the resort was acquired in 2018 by Pomeroy Lodging, a Canadian hospitality company that also operates the Kananaskis Lodge and Nordic Spa in Canada. To learn more about Alyeska Resort, visit [alyeskaresort.com](http://alyeskaresort.com).

[Instagram](#) | [Facebook](#) | [Twitter](#) | [YouTube](#)

**About Pomeroy Lodging:**

[Pomeroy Lodging](#) is an independent hospitality company based in Alberta, Canada. Managing a wide portfolio of hotels, resorts, and spas since 1941, Pomeroy Lodging is deeply invested in the communities they operate in. Their investments go beyond the walls of their hotels and the land they build on. They are dedicated to making their people, partners, guests, and communities strong, successful, and sustainable. Pomeroy Lodging is driven to make a difference because they cherish where they come from and where they grow. Pomeroy Lodging has a dedicated leadership team with a clear vision for business development and partnership opportunities that provide development and growth opportunities to all employees.

[Website](#) | [LinkedIn](#)

### **About Ikon Pass:**

The Ikon Pass welcomes skiers and riders to a community of inspiring mountain destinations and the people who live and play among them across the Americas, Europe, Australia, New Zealand, and Japan. Brought to you by Alterra Mountain Company, the Ikon Pass unlocks adventure at iconic and unique destinations including Aspen Snowmass, Steamboat, Winter Park, Copper Mountain Resort, Arapahoe Basin, and Eldora Mountain Resort in Colorado; Palisades Tahoe, Mammoth Mountain, June Mountain, Big Bear Mountain Resort and Snow Valley in California; Jackson Hole Mountain Resort in Wyoming; Big Sky Resort in Montana; Alyeska Resort in Alaska; Stratton, Sugarbush Resort, and Killington in Vermont; Windham Mountain in New York; Snowshoe in West Virginia; The Highlands and Boyne Mountain in Michigan; Crystal Mountain and The Summit at Snoqualmie in Washington; Mt. Bachelor in Oregon; Sun Valley and Schweitzer in Idaho; Tremblant in Quebec and Blue Mountain in Ontario, Canada; SkiBig3 in Alberta, Canada; Revelstoke Mountain Resort, RED Mountain, Cypress Mountain, Panorama Mountain Resort and Sun Peaks Resort in British Columbia, Canada; Sunday River and Sugarloaf in Maine; Loon Mountain in New Hampshire; Taos Ski Valley, New Mexico; Deer Valley Resort, Solitude Mountain Resort, Brighton Resort, Alta Ski Area, Snowbird and Snowbasin in Utah; Chamonix Mont-Blanc Valley in France, Dolomiti Superski in Italy, Grandvalira Resorts Andorra in Andorra, Kitzbühel in Austria, Zermatt in Switzerland; Thredbo and Mt Buller in Australia; Coronet Peak, The Remarkables, Mt Hutt in New Zealand; Niseko United and Lotte Arai Resort in Japan, and Valle Nevado in Chile. Special offers are available at CMH Heli-Skiing & Summer Adventures, the world's largest heli-skiing and heli-accessed hiking operation. For more information, please visit [www.ikonpass.com](http://www.ikonpass.com).

### **About Alterra Mountain Company:**

Alterra Mountain Company is a family of 16 iconic year-round resorts, the world's largest heli-skiing operation, and Ikon Pass - the premier ski and snowboard season pass offering access to more than 50 iconic mountain destinations around the world. Headquartered in Denver, Colorado and born out of a shared love of the mountains and adventure, the company has brought together some of the world's most aspirational brands, including: Steamboat and Winter Park in Colorado; Palisades Tahoe, Mammoth Mountain, June Mountain, Big Bear Mountain Resort and Snow Valley in California; Stratton Mountain and Sugarbush Resort in Vermont; Snowshoe Mountain in West Virginia; Tremblant in Quebec and Blue Mountain in Ontario, Canada; Crystal Mountain in Washington; Deer Valley Resort and Solitude Mountain Resort in Utah; and CMH Heli-Skiing & Summer Adventures in British Columbia. Also included in the portfolio is Alpine Aerotech, a

worldwide helicopter support and maintenance service center in British Columbia, Canada, Aspenware, the ski industry leader in technology services and e-commerce, and Ski Butlers, the global leader in ski and snowboard rental delivery. For more information, please visit [www.alterramtnco.com](http://www.alterramtnco.com).

**For Media Inquiries:**

**Alyeska Resort**

REYA Communications

Julie Leventhal

[julie@reyacommunications.com](mailto:julie@reyacommunications.com)

**Ikon Pass**

Alterra Mountain Company

Kristin Rust

[krust@alterramtnco.com](mailto:krust@alterramtnco.com)