



Go2Africa Launches ‘Positive Impact Safaris’ to Protect Wildlife, Uplift Communities and Care for the Planet

‘Trips with a Purpose’ give travelers hands-on community and conservation experiences



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Cape Town, South Africa (February 21, 2023): [Go2Africa](#) is pleased to introduce its new Positive Impact program for 2023. As demand for safaris soars back to beyond pre-covid levels, sustainability and ecotourism have become the fastest-growing interest of safari-goers. Combining [Positive Impact Safaris](#) and [Trips with a Purpose](#), Go2Africa aims to provide exceptional, meaningful experiences for its clients, while creating a sustainable and prosperous future for Africa’s natural ecosystems and the people whose livelihoods are directly linked to them. As a leader in the safari travel sphere, celebrating 25 years, Go2Africa lives wholeheartedly by its values and is committed to ensuring that clients travel responsibly and consider the impact their trips have on the environment.

Go2Africa trips serve as an aid to conserve and protect Africa’s wildlife, wild places, and empower communities. Actively involved in initiatives across the continent with local partners, over 300 ‘Positive Impact’ itineraries include a donation to one or more of these [Positive Impact initiatives](#).

These include:

Community Impact

- Sponsoring two students to attend the [VETA Hotel & Tourism Training Institute](#) (VHTTI-Njiro) in Arusha, Tanzania
- Sponsoring two students to attend the [Wildlife College of Maasai Mara](#) (WTC)
- Making regular donations to assist with vital repairs and maintenance at [Maunga Primary School in Zambia](#)
- Contributing to [The Gift of Hope](#), a non-profit organization that supports thousands of South African women and children infected with or affected by HIV

Wildlife Impact

- Supporting the [Grumeti Fund](#), a non-profit organization that carries out vital conservation and community development work in Tanzania
- Working with The [Endangered Wildlife Trust](#), one of South Africa's most respected non-profit organizations
- Working with [The Dian Fossey Gorilla Fund](#) which offers immersive gorilla conservation experiences that help raise critical funds for educational needs, providing clean water and basic healthcare to the local community, and aid gorilla conservation efforts to save an endangered species

Environmental Impact

- Working with [Greenpop](#), an award-winning non-profit organization that plants trees in urban greening and reforestation projects, as well as spreads environmental awareness

Furthermore, Go2Africa's Trips with a Purpose allow travelers to visit or have a hands-on experience at a Positive Impact project supporting local communities, environmental work, or wildlife conservation. They include an additional financial contribution from Go2Africa towards specific projects. Examples include:

Gorilla Trekking for a Cause

This incredible 6-day *Trip with a Purpose* gives travelers the chance to enjoy one of Africa's most beloved countries, Rwanda. Experience local culture and learn about the mammoth efforts being made to save endangered mountain gorilla populations, while partaking in the humbling experience of [gorilla trekking](#). When travelers book this trip, a portion of the proceeds goes to the Dian Fossey Gorilla Fund which opened its campus in February 2022. Travelers can visit and tour the campus before or after their gorilla trek.

Community Enrichment

This 13-day self-drive from [Cape Town to the Garden Route](#) gives travelers a chance to connect with local entrepreneurs working on community development projects with the non-profit organization Uthando South Africa. Staying on historic farms and nature reserves travelers will explore one of South Africa's most biodiverse regions with a minimum impact on the natural environment. When this safari is booked, Go2Africa will plant a tree in the Western Cape's Uilenkraal Valley, [in partnership with Greenpop](#).

Education for a Future

This 10-day luxury community and wildlife safari takes one into the heart of Africa, where days are spent immersed in local African culture, learning about what is being done to empower the people of the continent, and enjoying big game viewing. On a tour to the [Victoria Falls and Zimbabwe Community Wildlife Safari](#), guests can visit [Maunga Village](#) and experience a full day in Hwange National Park to visit a sewing group run by women who repurpose old items into beautiful new gifts. This trip offers the opportunity to meet people on the ground benefiting from tourism while supporting their primary schools

and small businesses. When this safari is booked, Go2Africa will donate to the [Maunga Village Primary School](#) near Livingstone, to improve the school's facilities and provide access to food for learners.

For bookings and inquiries contact: www.go2africa.com / contact@go2africa.com / 1-866-438-8677

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About Go2Africa

[Go2Africa](#) is a multi-award-winning tour operator based out of Cape Town that curates exceptional, personalized African vacations, specializing in safaris, plus wineland and gastronomy experiences, city escapes, beach, diving, and golf tours across the continent. Since 1998, the team has been committed to building first-hand knowledge of every destination, lodge, and activity they recommend from their 3000+ partners. Working across 15 countries in Africa and the Indian Ocean Islands, 100% of their revenues stay in Africa, supporting local communities and conservation projects, making a difference long after their clients return home. With an entire team of African-born and raised specialists, including seven named as Conde Nast Traveler's Top Travel Specialists in 2022, travelers are in expert hands. From spotting the Big 5 to following the Wildebeest Migration, trekking into the rainforests to encounter endangered mountain gorillas, enjoying world-class scuba diving and whale watching, or simply enjoying sundowner drinks on an endless savannah, Go2Africa can help create the perfect experience to immerse oneself in the magic of Africa - one of life's most incredible experiences.

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For more information:

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