


CASA DI LANGA
PIEMONTE

**Piedmont, Italy's Newest Hotel, Casa di Langa,
Opening June 2021, Delivers Luxury Through Sustainability**



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New York | Rome | (April 26, 2021) [Casa di Langa](#), a new sustainable luxury hotel will open in June 2021 in the heart of northern Italy's Piedmont region. Overlooking 40+ hectares of working vineyards and rolling hills, the 39-room boutique property combines traditional Piedmontese design with sustainable practices thoughtfully threaded throughout the guest experience.

Ingrained in Casa di Langa is a deep respect for the natural world and its sustainable future. The hotel is dedicated to creating a luxurious experience that cares for both its guests and the environment. This foundation is core to Krause Group's corporate social responsibility commitment to purpose, people, philanthropy, and the planet. The hotel looks to constantly progress in sustainability, specifically through energy, water, waste, and its biodiversity footprint.

ENERGY

Casa di Langa is committed to operating on 100% sustainable energy resources, which includes the utilization of a mix of solar power, geothermal heating and cooling, and certified renewable energy.

WATER

At Casa di Langa 100% of its water use is recycled into greywater and used throughout the property and our vineyards for irrigation, in addition to using rainwater collected from its recovery system.

WASTE / ZERO SINGLE-USE PLASTIC

Casa di Langa is passionate about reducing waste from its construction to ongoing operations. The construction of Casa di Langa started with salvaging an abandoned building, where materials were repurposed into the new design or sold to local vendors. Operationally, the hotel has banned all single-use plastic, except in the form of recycled and biodegradable plastic, which is incorporated into the property's recycling program. At the Faula Ristorante, its kitchen waste is composted and used in its organic garden on property to further align with the region's "zero KM" approach to minimizing the carbon footprint of its food.

BIODIVERSITY

Located on 40+ hectares of land on the doorstep of the Le Langhe UNESCO World Heritage site, Casa di Langa was careful to not increase its footprint on the existing land, but minimize it by reforesting the land and planting native trees to increase its green space. The hotel has also introduced forty beehives to contribute to natural pollination and for the production of its own honey to be used on property.

More than just a hotel, Casa di Langa is a sustainable experience constructed with local materials and inspired by traditional architecture. Milan-based design firms GaS Studio and Parisotto + Formenton Architetti (P+F) executed the architectural and interior design in a collaborative effort, debuting a property with refined Italian simplicity where the soft, muted colors of the Estate's natural environment are reflected in the property's rich textiles and locally sourced materials. The firms have drawn inspiration from the surrounding hazelnut orchard, vegetable garden, and the views of the vineyards to integrate these natural elements in its design. Local Pietra di Luserna stone was sourced from Piedmont together with 100% recyclable terra cotta and raw, earth-based plasters from Lombardy-based Matteo Brioni.

All wooden elements such as flooring, millwork, and the like are certified formaldehyde-free, and their origins are from forests certified by the Forest Stewardship Council, which promotes responsible management of the world's forests. Elegant and refined furnishings were thoughtfully selected from Made in Italy brands including B&B Italia, Cassina, DePadova, and Meridiani, while bedrooms feature dreamy mattresses by Midsummer Milano, handmade in Italy using natural and sustainable materials including cotton, wool, and silk.

At Fàula Ristorante, the hotel's fine-dining venue, each dish is based on local ingredients, contributing to the "zero KM" movement and is served with great care and attention focused on sustainable agriculture and conservation practices, which start at the hotel's organic garden.

The hotel's Lelose Spa features products sourced from the Parma founded brand, Comfort Zone, a Certified B Corporation skincare brand with a balanced approach to beauty, striving for sustainability, and building relationships inspired by ethics, as is the case with Casa di Langa.

Reservations can be made online at www.casadilanga.com or by emailing reservations@casadilanga.com. Spring and Summer rates will start at \$526 per night for a classic room.

About Casa di Langa:

[Casa di Langa](#) is a sustainable luxury hotel in the heart of northern Italy's Piedmont region. A member of the Preferred Hotels & Resorts and L.V.X Collection, this five-star property opening June 2021 sits on the doorstep of Le Langhe, a UNESCO World Heritage site. Overlooking 40+ hectares of working vineyards and rolling hills, the 39-room boutique property combines traditional Piedmontese design with sustainable practices thoughtfully threaded throughout the guest experience. At Fàula Ristorante and Sori Cocktail Bar guests can enjoy the finest expression of regional cuisine along with wines from around the world and neighboring vineyards. Cooking classes, a wine academy, truffle hunting, and art tours are among the many immersive guest experiences available at the property debuting this Spring.

About Krause Group:

[Krause Group](#), an American company led by Chairman and CEO, Kyle J. Krause, is the parent company to a diverse set of businesses that include convenience retail, logistics, Italian wineries and hospitality, real estate, agriculture, and soccer clubs. No matter the industry, the goal always remains the same: to accelerate their businesses so they can achieve long-term, multi-generational success. Krause Group continues to set its sights high, focusing on business development that leaves a lasting impression on local communities and 10% of all Krause Group profits go to community causes. For more information read the Krause Group 2019 CSR Report.

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