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CASA DI LANGA  
PIEMONTE

**Casa di Langa, Italy's New Luxury Hotel Debuts  
World's First Hotel Truffle Concierge & Unique Truffle Hunting Experience**



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**New York | Rome (April 14, 2021)** [Casa di Langa](#), a new sustainable luxury hotel will open in June 2021 in the heart of northern Italy's Piedmont region. Overlooking 40+ hectares of working vineyards and rolling hills, the 39-room boutique property combines traditional Piedmontese design with sustainable practices thoughtfully threaded throughout the guest experience.

The Piedmont region is made famous for its Alba white truffles, recognized as the highest quality in the world. One of the most sought-after delicacies in the world, truffles are a storied part of Italian cuisine. Casa di Langa celebrates this local, yet rare specialty with immersive truffle hunting experiences on property and the world's first hotel Truffle Concierge service to immerse guests further into this beloved pastime.

Guests can experience the ancient and elusive art of **truffle hunting** year-round without ever leaving the Casa di Langa Estate. Expert truffle hunters and their Lagotto dogs (an Italian breed known for their truffle finding abilities) guide them on an exciting journey through unmarked scenic trails in the forests to discover both the black and white truffle. The famous white Alba truffles are available from late September to January, while the rest of the year a variety of black truffles can be found.

For guests who are so lucky to find truffles, the hotel's **Truffle Concierge** can arrange for their procurement and shipping through certified partners. The service also includes proper handling and storage for truffles purchased by guests back on property. The hotel's dedicated chiller is used solely for the purposes of storing guests' truffles with the utmost care and security.

The Truffle Concierge is available to guests seeking guidance in procuring truffles in the region, additional tours, and navigating the popular [Alba White Truffle Festival](#) taking place October 9 to December 5, 2021. The festival is one of the top showcases of haute cuisine and Italian excellence. For eight weeks every year, this event turns the spotlight on Alba, on the hills of Langhe, Roero, Monferrato, on quality food and the excellence of the region, by becoming one of the most coveted and prestigious displays in Italy.

Reservations for accommodations can be made online at [www.casadilanga.com](http://www.casadilanga.com) or by emailing [reservations@casadilanga.com](mailto:reservations@casadilanga.com). Spring and Summer rates will start at \$526 per night for a classic room.

#### **About Casa di Langa:**

Casa di Langa is a sustainable luxury hotel in the heart of northern Italy's Piedmont region. A member of the Preferred Hotels & Resorts and L.V.X Collection, this five-star property opening June 2021 sits on the doorstep of Le Langhe, a UNESCO World Heritage site. Overlooking 40+ hectares of working vineyards and rolling hills, the 39-room boutique property combines traditional Piedmontese design with sustainable practices thoughtfully threaded throughout the guest experience. At Fàula Ristorante and Sori Cocktail Bar guests can enjoy the finest expression of regional cuisine along with wines from around the world and neighboring vineyards. Cooking classes, a wine academy, truffle hunting, and art tours are among the many immersive guest experiences available at the property debuting this Spring.

#### **About Krause Group:**

[Krause Group](#), an American company led by Chairman and CEO, Kyle J. Krause, is the parent company to a diverse set of businesses that include convenience retail, logistics, Italian wineries and hospitality, real estate, agriculture, and soccer clubs. No matter the industry, the goal always remains the same: to accelerate their businesses so they can achieve long-term, multi-generational success. Krause Group continues to set sights high, focusing on business development that leaves a lasting impression on local communities and 10% of all Krause Group profits go to community causes. For more information read the Krause Group [2019 CSR Report](#).

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