



FOUR HUNDRED by Design

Four Hundred by Design launches platform to provide luxury travel advisors a competitive edge to support their growing client demands

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New York, NY (October 13, 2021) [Four Hundred by Design](#) (FHxD) is pleased to announce the launch of their new platform designed to support international luxury travel advisors as they respond to the resurgence of travel demands. The FHxD platform connects travel advisors and independent contractors from agencies serving high net worth clients, with over 200 of the world's most exclusive accommodations and iconic properties including hotels, resorts, villas and private residences. Advisors who sign up (FHxD Insiders) gain access to a suite of benefits developed by luxury travel industry veterans Tony Abrams, Tony Shepherd, Karen Goldberg and Robert Eastman. With valuable industry insights along with higher and more timely revenue structures, advisors are equipped to meet the volume and complexity of their client's needs by utilizing a global network of trusted supplier contacts in over 40 countries.

"Four Hundred by Design was created for travel advisors looking for a competitive edge at their existing agencies. At the same time advisors are in greater demand, while up against the most challenging times managing ever-changing COVID policies, limited inventory, and client expectations, FHxD can provide them greater benefits, premier properties, and booking support," shares CEO Tony Shepherd. He continues, "Advisors remain the advisor of record on all bookings and maintain their client relationship while increasing their earnings and enhancing their client's experience."

Advisors who sign up have access to the FHxD platform where they can search from a highly curated collection of unique properties that have brand recognition in the luxury sector. FHxD partners include Nayara Tented Camp (Costa Rica), Hotel Castello di Reschio (Umbria, Italy), Heckfield Place (Hampshire, UK), Grand Hotel Tremezzo (Lake Como, Italy) and The Newbury (Boston). Luxury Villas include Aurora at Sandy Lane (Barbados) MK La Plage (St. Barths), Beach House (St. Vincent and the Grenadines), Casa Aramara (Riviera Nayarit, Mexico) and Kin Ich (Playa Del Carmen, Mexico).

"Working with Four Hundred by Design allows us to share our premium inventory with a community of luxury travel advisors who understand our offerings and the exclusivity of our location and experience. More than ever suppliers need strategic partnerships and smart distribution channels, which we've found with Four Hundred by Design," shares Constanza Navarro, Director of Sales & Marketing at Nayara Resorts.

FHxD Insiders get inspirational and valuable industry insights including Seasonal Look Books and Insider Tips on properties and experiences by location, FHxD's Insider Newsletters, and Industry Webinars. FHxD is the golden seal and best in class booking request platform created to satisfy client demand for the most exclusive accommodations at luxury hotels.

Robyn Knable-Potter, owner and president of Robyn Potter Travel shares, "I recently used FHxD, originally intrigued by the increased earnings and quick payout. While that's a plus as an agency owner, it was the seamless service by their planning team that most impressed me. Finding inventory for my client in Big Sur was proving challenging, but within 24 hours of my request, their team had my client booked. As travel advisors, we're busier than ever, and as a small team, the FHxD resources are a big help."

Advisors can sign up to gain access at www.fourhundredbydesign.com and begin exploring what it means to join the world of Four Hundred by Design.

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About Four Hundred by Design

[Four Hundred by Design](#) (FHxD) is a platform developed to be an extension to travel agencies, and designed to support luxury travel advisors as they respond to the resurgence of travel, which today demands unparalleled access and advisor solutions. The FHxD platform connects travel advisors and independent contractors from agencies serving high net worth clients, with over 200 of the world's most exclusive accommodations and iconic properties including hotels, resorts, villas and private residences. Insider advisors gain access to a suite of FHxD benefits developed by luxury travel industry veterans Tony Abrams, Tony Shepherd, and Karen Goldberg and Robert Eastman, With valuable industry insights, a global network of trusted supplier contacts in over 40 countries, along with higher and more timely revenue structures, Insider advisors are equipped to meet the volume and complexity of their client's needs.

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