



# SHELDON CHALET

## EXPERIENCE GRAND

### **Sheldon Chalet Brings Alaskan Luxury to *Neiman Marcus Iconic Christmas Book and Legendary Fantasy Gifts***

#### [Images](#)

New York, NY (November 9, 2020) [Neiman Marcus](#) unveiled the 2020 Christmas Book, a curated selection of over 400 extraordinary holiday gifts for everyone on the customers' wish lists. Included in the 94th Edition of the Christmas Book are the legendary [Neiman Marcus Fantasy Gifts](#) (beginning on page 55), which define what luxury gifting means in a year unlike any other, while celebrating meaningful traditions and embracing new ones. This year's Fantasy Gifts are meant to inspire gift-giving rooted in love and meaning, which is why Neiman Marcus has also curated a wider selection of related gifts that help bring a little fantasy to everyone this holiday season.

#### **The 2020 Fantasy Gifts include: The Sheldon Chalet Alaska Experience**

More than 70 years ago, while mapping the Alaska Range, pilot Don Sheldon discovered this remote and magical location. Wanting to share his wonderland with the world, he built the historic Sheldon Mountain House in 1966. A new building was added by his children in 2018, using Don's original plans, which envisioned a bold monument, a haven among the peaks, just ten miles from Denali's summit. And now, the family wants to share it with you. Neiman Marcus is inviting customers and up to five guests to take escapism to new heights, bringing your party to this secluded place for five nights. Customers will enjoy a private chef, a glacier exploration led by professional Denali guides, spectacular night skies, and more. Plus, Robert Sheldon will be on hand to discuss his family's trailblazing history.

**About the Gift:** The Sheldon Chalet Fantasy Gift is the perfect remote getaway for you and five (5) guests. As part of this gift, you and your guest will travel to either Anchorage or Talkeetna, Alaska via private airfare provided by Jet Linx. Once there, you and your guests will board a private helicopter to transport you to the Sheldon Chalet for your five night stay.

While enjoying the beautiful vistas and activities, guests will have a private chef to provide all meals and alcohol throughout stay at Sheldon Chalet. Guests will also be able to participate in excursions including

- Fixed Wing Ski Plane Summit Flight
- Guided glacier hike/climb with local climber
- Potentially view Aurora Lights (if visited in September–April)
- Gourmet Glacier Picnic
- Snow Cavern Spelunking

- Rappelling
- Star and meteor shower gazing, and more
- A photographer to take photos of the experiences and teach guests how to capture the majestic landscape and starscapes.
- Guests will meet Robert Sheldon and talk through the history of the property, ask questions, and share stories.
- Your flight experience, provided by Jet Linx, will be on a Gulfstream IV or comparable aircraft.
- With the purchase of the Sheldon Chalet experience, \$10,000 will be donated to The Heart of Neiman Marcus Foundation, supporting Boys and Girls Clubs of America,
- Sheldon Chalet will donate \$5,000 to the Denali Education Center

This Fantasy Gift experience also will provide a photographer to take photos of the experiences and teach how to capture the majestic landscape and starscapes. Finally, guests will meet Robert Sheldon and talk through the history of the property, ask questions, and share stories. Your flight experience, provided by Jet Linx, will be on a Gulfstream IV or comparable aircraft.

With the purchase of the Sheldon Chalet experience, \$10,000 will be donated to The Heart of Neiman Marcus Foundation, supporting Boys and Girls Clubs of America, and Sheldon Chalet will donate \$5,000 to the Denali Education Center; shipping charges, taxes, and additional fees may apply. Private airfare included. Gift limited to one experience. Visit [NeimanMarcus.com/FantasyGifts](http://NeimanMarcus.com/FantasyGifts) or call 1.877.966.4438 for more information. (\$345,000; page 58-59)

#### **About Sheldon Chalet:**

[Sheldon Chalet](#) is perched on a nunatak 6,000 ft above the Don Sheldon Amphitheater, ten miles from the summit of Denali National Park in Alaska featuring unique panoramas of the Alaska Range from every angle. Located on five private acres, Sheldon Chalet sleeps up to ten guests in five bedrooms. The vision of Alaskan pioneers, Don and Roberta Sheldon, Sheldon Chalet is a platform for the adventure of a lifetime and offers guests guides, gear, a chef and a concierge to experience this exclusive destination on the flanks of North America's highest mountain. Robert Sheldon, his wife Marne and sister Kate have made the Sheldon family dream become a reality. Serving delicious Alaskan fare, Sheldon Chalet provides a crown-jewel Alaskan experience with activities including crevasse exploration, guided glacier trekking, heli-skiing and aurora borealis viewing. Each guest is certain to "Experience Grand" at Sheldon Chalet.

#### **About Neiman Marcus:**

Neiman Marcus is a Dallas-based luxury retailer, providing customers access to exclusive and emerging brands, anticipatory service, and unique experiences since 1907. Each day, Neiman Marcus digitally connects with customers worldwide while delighting them with exceptional experiences across a physical 38-store presence in the U.S. From delectable dining and indulgent beauty services to bespoke experiences and exclusive products, there's something for everyone. Neiman Marcus is part of the Neiman Marcus Group, the premier destination for luxury fashion and goods, superior service, and an elevated retail experience for more than a century. Today, 9,000 associates contribute to the success of NMG's brands: Neiman Marcus, Bergdorf Goodman, Last Call, and Horchow. To keep up with the latest news

and events happening at Neiman Marcus, visit [www.neimanmarcus.com](http://www.neimanmarcus.com) or follow the brand on Instagram, Facebook, YouTube, and Twitter.

Julie Leventhal  
REYA Communications  
[Julie@reyacommunications.com](mailto:Julie@reyacommunications.com)

Wendy Segal  
Neiman Marcus  
[Wendy\\_Segal@neimanmarcus.com](mailto:Wendy_Segal@neimanmarcus.com)